

Eva as the Best Financial Performance Measure: The Theory of Reality



Seminar paper from the year 2008 in the subject Business economics - Business Management, Corporate Governance, grade: A, St. Marys University San Antonio, Texas, language: English, abstract: In this paper these issues will be discussed: the main purpose and functions of the financial performance management and how it is related to the problem of shareholders value creation, company growth and managers decision making process and management motivation; the appropriate measures of management performance from the shareholders point of view; contradictions or goal incongruence between shareholders, management and company long-term growth.

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